



KW BLUE PEARL

The Rare Gem of Karol Bagh

Delhi

A KW GROUP PROJECT

The Rare Gem of Karol Bagh

Why KW Blue Pearl?



- Do you want to invest in an investment-worthy property to exponentially enhance your financial freedom addressing all investment related concerns and worries?
- Do you want to nail the financial uncertainties of your loved one and family for the next seven generations?
- Do you want to gift a legacy of a financial Empire to your prince and princess?
- Do you want to be a proud owner of a unique mall and that too, a fully approved property on DDA allotted land in the central Delhi?
- Do you want to have a robust source of a passive income to fulfil all your dreams and desires without your involvement?

If Answer of any of above question is Yes ?

Then definitely, KW BLUE PEARL is the solution you are looking for.

Why KW Blue Pearl ?

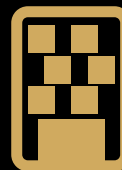
Everyone is looking for an investment that can transform their lifestyle by doubling their investments in few years and that too with the utmost Safety & Security of their investment.



KW Blue Pearl



Land



Financial Products



Stock Market



Gold / Jewellery



Physical Possession



Safety of Assets



Return on Investment



Income from Day One



No Price loss during Covid



Bank loan for Investment



What makes a property **Investment worthy** ?



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- **Location**
 - Karol Bagh – one of the most sought after retail markets.
 - Corner Property with two side road and on main DB Gupta road, Karol Bagh.
- **Demand in micro market**
 - Karol bagh micro market is highly sought after for retail properties. KW Blue Pearl caters to a very high demand for organised retail spaces.
- **Current price vs Current value**
 - Current price at which we are selling the shops are quite competitive when we take into account the fact that there are no comparable properties in the vicinity.
 - It is the only Commercial project on free hold land, allotted by DDA, North-East facing, Ready to move in with Completion Certificate obtained and available in the neighbourhood of Karol Bagh, Delhi.
 - Price and future prospect validated* by renowned IPCs like Anarock and JLL.
- **Future price vs Current value**
 - Price appreciation in the micro market has been very robust in the past and the same will continue because of lack of supply.
- **Developer's reputation**
 - KW Group is known in the Delhi/NCR market for delivering their projects on time every time.
 - KW Group has a commendable brand goodwill amongst the investors and home-owners alike.
- **Uniqueness**
 - It is one of its kind of property with dynamic Media facade and ultra-luxurious rich interiors.

* Reports available on demand

What makes
a property worth
Starting your own ?
business in ■

- **Location**
 - Karol Bagh – one of the most sought after retail markets.
 - On main DB Gupta road, Karol Bagh.
- **Marketplace attractiveness**
 - Both, modern and traditional retailers do thriving business in the market. Karol Bagh is also known for its occasion shopping options with both jewellery and bridal wear retailers making great businesses. Karol Bagh micro market is highly sought after for retail properties.
- **Footfalls**
 - Every day more than 50,000 customers throng the Karol bagh market. This beats even the most popular malls by a fair margin.
- **Category cluster**
 - Karol bagh is known for jewellery, wedding apparel and accessories. In a market, which has very few organised & approved structures, KW Blue Pearl comes as a welcome relief.

What makes
a property worth
Starting your own business in ?

- **Amenities required for business**
 - KW Blue Pearl comes with all the amenities that are a must for running a successful retail business. Air-conditioned atrium and easy customer flow across levels to name a couple.
- **Amenities required for the customer**
 - KW Blue Pearl offers all the amenities that will make a customer comfortable while shopping. A safe and secure environment while shopping for jewellery and weddings is a big psychological comfort.
- **Visibility required for more footfall**
 - KW Blue Pearl is a corner property with two side road. So more frontage, more visibility, more footfall, more revenue. As it is situated on main DB Gupta road it will attract more customers.
- **Ready to move in**
 - KW Blue Pearl is a ready to move in property to start a business immediately.
- **Vastu Compliant**
 - KW Blue Pearl is a North-East facing property which is best as per Vastu which gives more prosperity.

What bothers you
a lot at the time of
Buying a property ■



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- KW Blue Pearl is one of the very few legal structures in Karol Bagh which is fully approved by DDA & Concerned Authorities.
- KW Blue Pearl has also received Completion/Occupancy Certificate.
- It is a Ready to Move in property.
- It is developed on Free hold and fully paid up land.
- KW Group is one of the most reputed developers in Delhi/NCR with a record of before time delivery, Every time.
- Developer's Credential has been endorsed through various awards and accomplishment over the year including the Entrepreneurship Award from Uttar Pradesh Honourable Chief Minister Shri Yogi Adityanath Ji in 2017 for the track record of timely completion of project.

What bothers you
a lot at the end of day
Security & safety ■



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- **KW Blue Pearl offers:**
 - Secure fortified vaults on demand for its shop owners.
- **KW Blue Pearl ensures:**
 - Secured and enclosed precinct for the safety of its customers and shop owners alike.
- **KW Blue Pearl assures:**
 - The most stringent fire safety adherence



KW BLUE PEARL



KW Blue Pearl, a plush commercial real estate development envisioned to become one of the finest shopping destination in the city. The project is thoughtfully designed offering a rare mix of well-planned retail and common spaces with skylit atrium, outdoor seating, refreshment zone and word-class amenities. A robust security management system has also been developed to ensure a secure environment for all retailers. In all, it is the ideal opportunity for brands and designers in search of modern retail space in Karol Bagh.

Set in an exceptional locale

Located on Desh Bandhu Gupta Road, KW Blue Pearl is a Corner Property and lies in the immediate neighbourhood of Karol Bagh market, Bank Street, Ajmal Khan, Ghaffar market, Jhandewalan, Rajendra Place and Connaught Place close to the Central Business District (CBD) of Delhi. This zone has excellent road and metro railway connections to other parts of the city.



02 min
Karol Bagh
Market



02 min
Jhandewalan
Metro Station



05 min
Connaught
Place












20 min
IGI
Airport



Delhi

Amenities

The project comes adorned with amenities and facilities desired both by modern retails and shoppers who aspires nothing less than an exceptional experience.

-  CCTV Surveillance
-  IP Surveillance
-  Security Vault
-  Fire fighting & Prevention System
-  Energy Management
-  Drinking Water Supply
-  Elevators
-  Public Address & Music System
-  LED Media Display
-  Centrally Air Conditioned



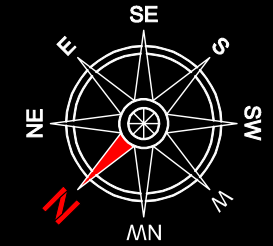
Feel Good,
Shop More



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GROUND FLOOR

	Propose to
	Operational
	Under Fitout

Brands On the Floor

	KG-09
	KG-05-06
	KG-02
	KG-03
	KG-01
	KG-04A
	KG-07
	KG-08
	KG-10
	KG-4



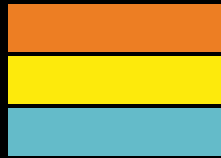


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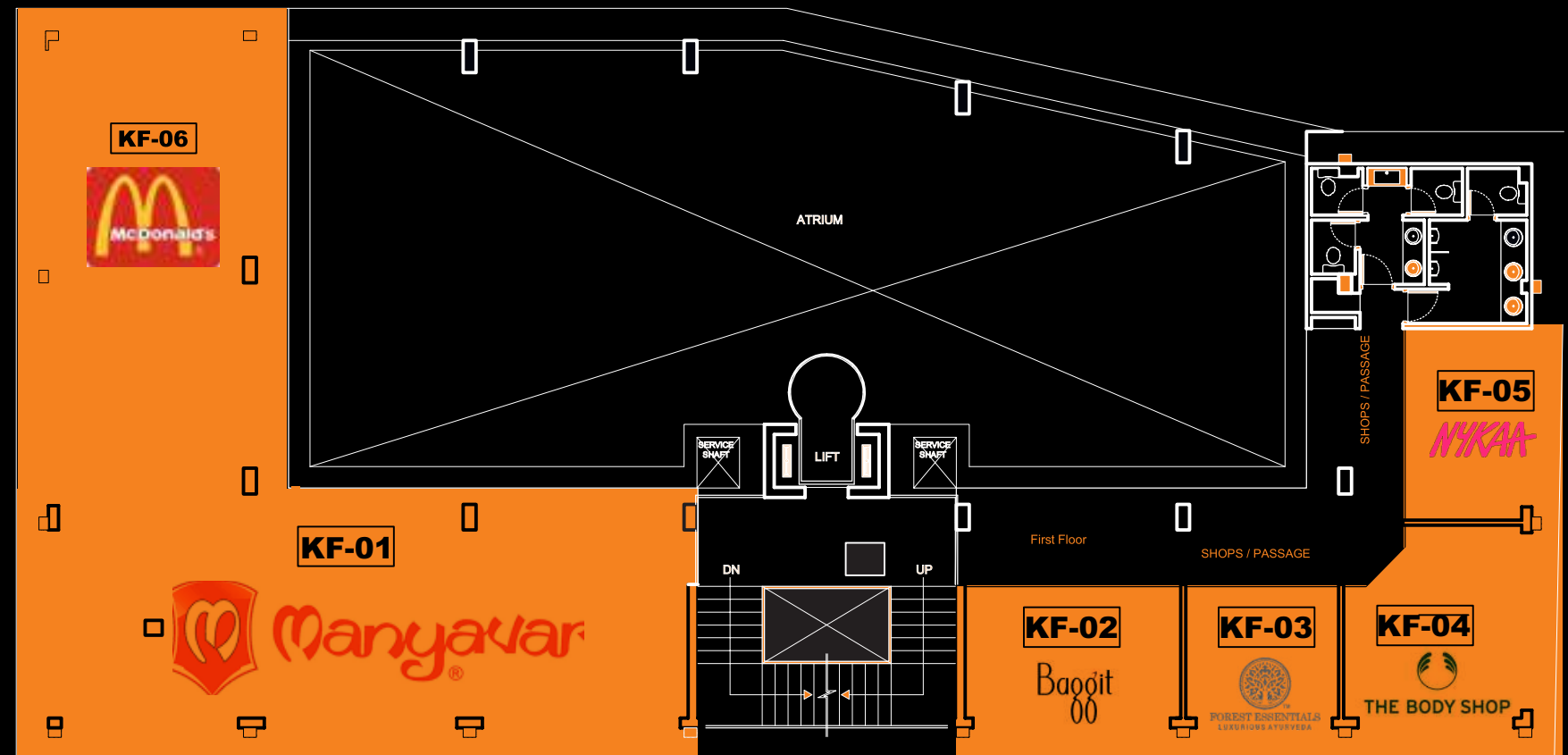
Delhi

FIRST FLOOR



Propose to
Operational
Under
Fitout

Brands On The Floor	
	KF-01
	KF-02
	KF-03
	KF-04
	KF-05
	KF-06





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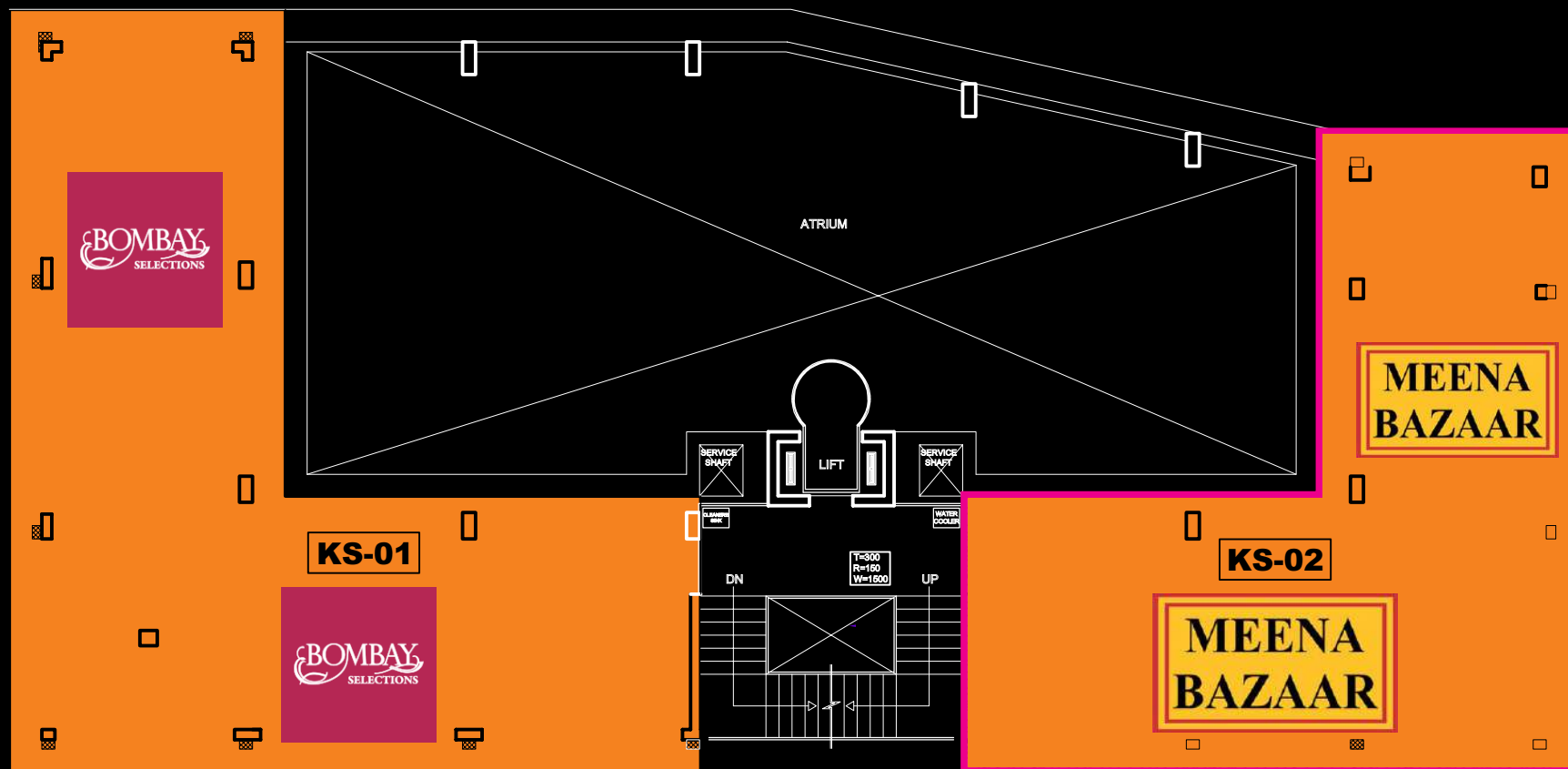
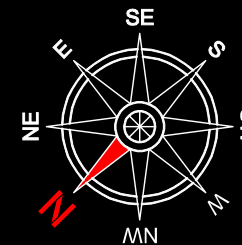
SECOND FLOOR



Propose to
Operational
Under
Fitout



KS-01
KS-02

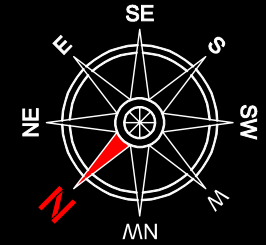




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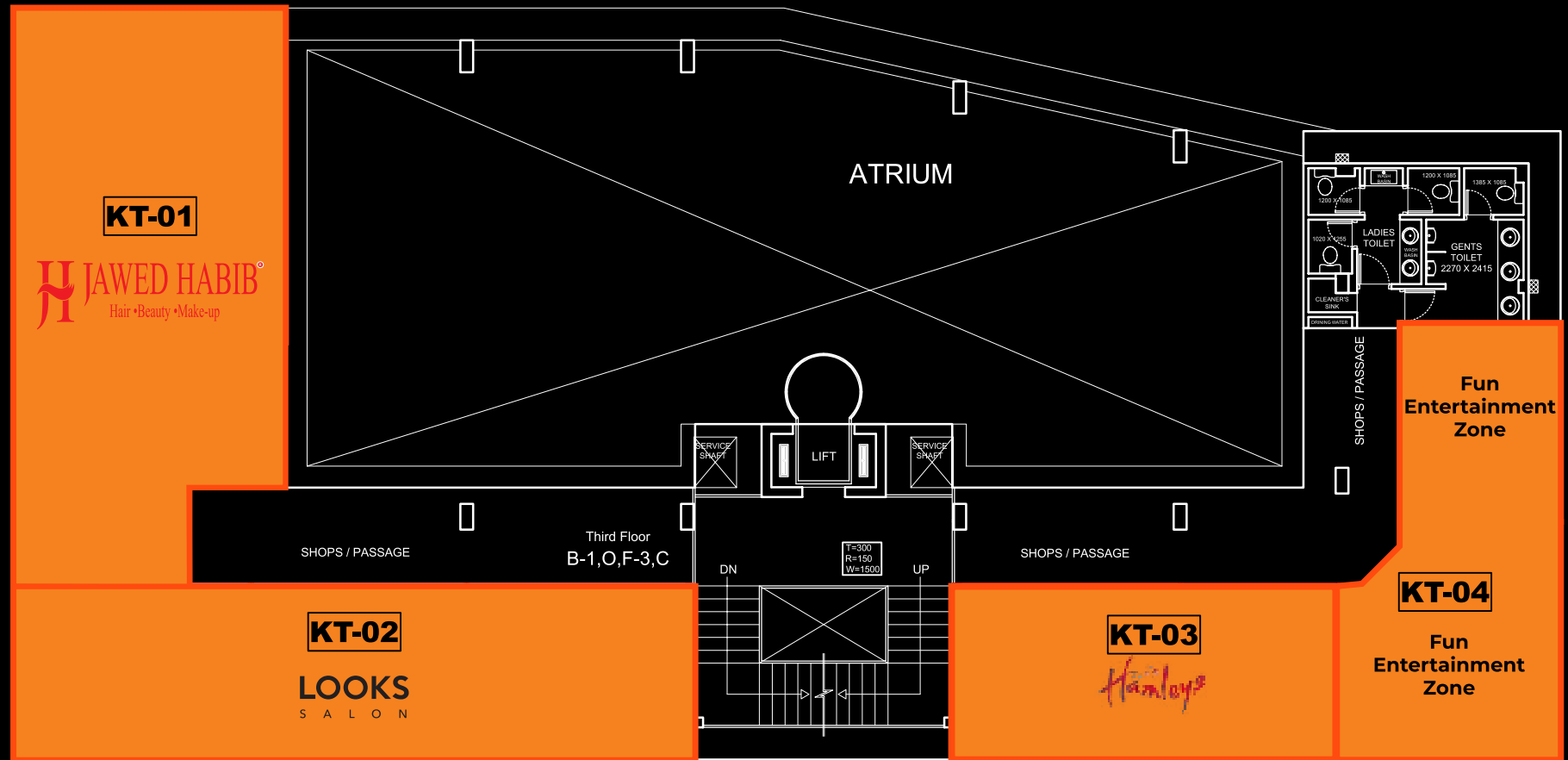
Delhi

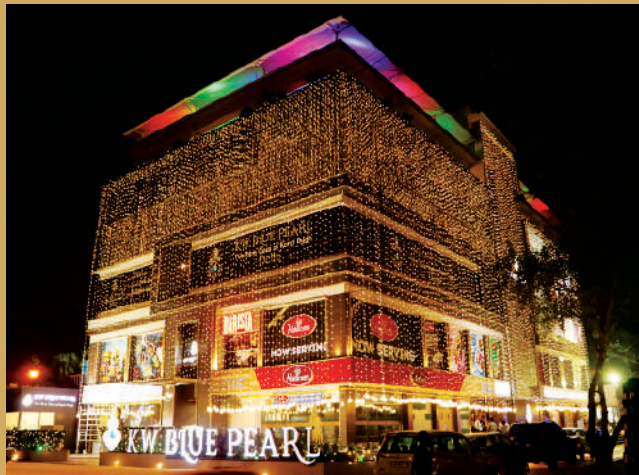


THIRD FLOOR

	AR 9
	AR 5
	Others
	SA

Brands On The Floor	
 Hair • Beauty • Make-up	KT-01
	KT-02
	KT-03
Fun Entertainment Zone	KT-04





KW BLUE PEARL

A KW GROUP PROJECT

Actual Pictures
(Day & Night View)



transforming lifestyle

**Engineer's Park
Gr. Noida**



**Royal Court
Gurugram**



**Designer Park
Noida**



Our Past Projects

Ever since its inception in 1999, KW Group has been developing benchmark residential and commercial projects for transforming lifestyle of the society. Many national and global awards for quality, designs and timely delivery are testimony to our legacy.

With a vision "Committed to deliver lifestyle spaces for a secured future", KW Group is touching heights over strong foundation of ethics, prudence, humility, integrity, honesty, responsibility, transparency, etc.

The duo directorship of Mr. Pankaj Kr. Jain & Mrs. Savita Kesarwani believe that unconditional faith & support of their associates and customers are the biggest factors in company's success height today. KW Group, in true sense to its name, has been Krafting the World selflessly.

A photograph of the KW Delhi 6 shopping mall. The building has a modern facade with a grid of white and gold tiles. A large glass window is visible on the left side. The sky is blue. In the foreground, there are green trees and a few cars.

KW Delhi 6
freedom shopping

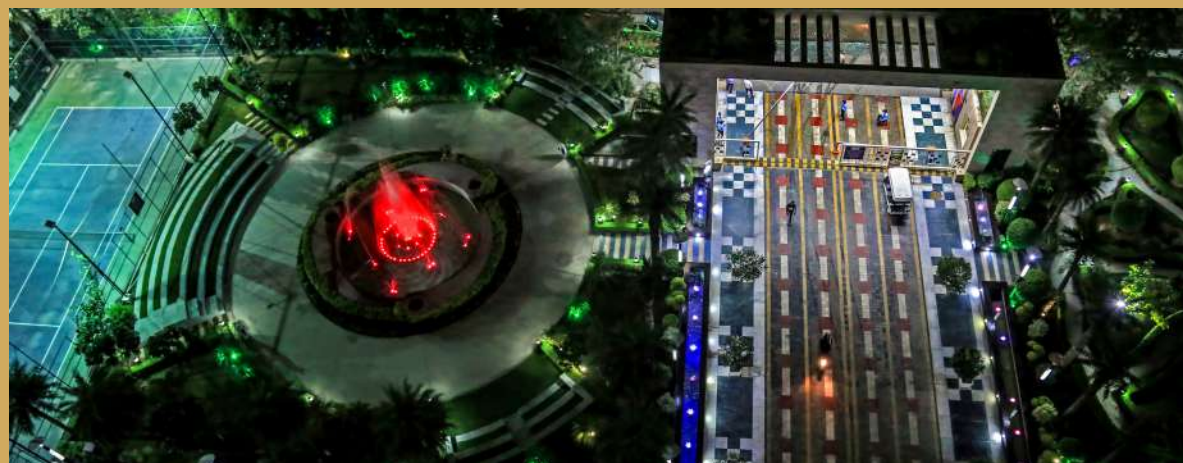
Delivered Project

A small red silhouette of a city skyline with domes and minarets.

KW Delhi 6
freedom shopping

Ultimate Shopping Destination

@ Raj Nagar Extn., Ghaziabad



Delivered Project

KW Srishti

Raj Nagar Extn., Ghaziabad

Actual Pictures (Night View)



Business leader of Year
2020 – ET Award Mumbai



Times Business Award 2019
{Best Upcoming Retail Project-
KW DELHI 6}



Best Housing Project of
The Year 2012



Best Housing Project &
Developer Year 2011



Pride of Ghaziabad Award



Best Housing Project Year 2011

Our Accomplishments



Entrepreneurship Award by Yogi Aditya Nath Ji, CM UP - 2017



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